

PERSONAL TUTORING:

Enhancing Outcomes
for All Students



UKAT Annual Conference 2023

3rd - 4th April 2023 Swansea

SPONSORSHIP PACKAGES

Thank you for your interest in sponsoring UKAT's 8th Annual Conference in April 2023. Please see below the **packages on offer.**

We are incredibly excited to announce that our annual conference for 2023 will be face-to-face for the first time in three years and we are deliberately setting out to offer a very conversational and interactive conference to make the most of being together again in-person.

The overarching theme for the conference is *Personal Tutoring: Enhancing Outcomes for All Students*. We are inviting contributions which consider how we engage students with personal tutoring, different approaches for diverse student cohorts, addressing attainment gaps, improving employability, and the acquisition of graduate attributes.

We are looking forward to sharing an innovative range of other perspectives on what *Enhancing Outcomes for All Students* might mean.

You can expect a broad range of sessions, including a very exciting immersive-theatre keynote, based on topics which focus on the ways in which personal tutoring can help students address current and future challenges and achieve better outcomes for all students.

If you would like to find out more about how we are working with our sponsors this year or if you would like to support us in other ways, please do get in touch.

About UKAT

UKAT, the United Kingdom Advising and Tutoring association, is a body of professional practitioners and researchers interested in all aspects of student advising and personal tutoring in Higher Education. UKAT is dedicated to transforming tutorial and advisory practices so that every higher education student can experience inclusiveness, wellbeing and personal growth, leading them to flourish and succeed. We support the development of staff and students throughout the learning journey by sharing resources, practicing scholarly inquiry, promoting partnership, fostering community, and espousing excellence in personal tutoring and academic advising practice.

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Although based in the UK, UKAT has members from all over the world. We provide opportunities for professional development, networking and leadership for our diverse membership. UKAT works closely with colleagues from the Netherlands and Belgium through LVSA, the Dutch Study Advisors' association. UKAT has worked collaboratively with NACADA in the USA and European, Canadian and American delegates are likely to be present at the conference.

About the UKAT Annual Conference

Held in the spring of each year, the UKAT annual conference brings together a community of knowledgeable professionals from across the world to share opportunities in global networking, research and professional development. Support, retention, attainment and progression are some of the big issues and, with an emphasis on evidence-based research and sharing good practice across institutions, the conference is going from strength to strength each year.

We look forward to welcoming upwards of 160 delegates from around the world to our 8th Annual Conference, I do hope you decide to join us too.

If you have any questions about UKAT or if you would like to discuss alternative or bespoke sponsorship opportunities, please do get in touch. We would be happy to discuss the options with you.

Best wishes

Ann

Dr Ann Bingham MProf RLA SFHEA FSEDA UKAT Vice-Chair
(Community Engagement) community@ukat.uk

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There are a variety of opportunities available for sponsoring the UKAT conference. Sponsoring the conference and being a part of the conference exhibition provides the opportunity to meet HE and FE professionals, increase sector presence, and showcase your services directly to a targeted audience.

Our sponsorship packages are outlined below. All packages are exclusive of accommodation. Accommodation must be arranged personally by the exhibiting/sponsoring organisation.

Please [contact us](#) for more information on our sponsorship packages,

Bronze Package - £1000

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Access to the delegate list after the event

Silver Package - £1250

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Half page advertisement in digital conference programme
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
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Gold Package - £1500

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Half page advertisement in digital conference programme
- Distribute promotional information and merchandise directly to delegates
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Early access to delegate list before the conference, plus updated final delegate list after the event

Platinum Package - £1800

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Half page advertisement in digital conference programme
- Distribute promotional information and merchandise directly to delegates
- Host a roundtable meeting with delegates on higher education 'hot topic' of your choosing
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Early access to delegate list before the conference, plus updated final delegate list after the event

Social Sponsorship Package - £1000

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme

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- Sponsor two free student delegate places
- Recognition for sponsorship of social events in digital conference programme, and at the beginning of each social event
- Sponsor a Session Prize Provide a prize of your choice, awarded to the best session at the conference - Contact to discuss
- Sponsor a Tweet Prize Provide a prize of your choice, awarded to the best social media posting throughout the conference - Contact to discuss
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Access to the delegate list after the event

Annual Sponsorship Package - £2000

- Exhibition stand
- Complimentary conference passes for two representatives
- Mention and logo placement in the opening and closing plenary sessions of the conference
- Logo in digital conference programme
- Custom sponsor slide displayed at the start of conference sessions
- Half page advertisement in digital conference programme
- Distribute promotional information and merchandise directly to delegates
- Address delegates by presenting a concurrent conference session (45 minutes)
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Early access to delegate list before the conference, plus updated final delegate list after the event

Throughout the year

- Your logo, link and sponsorship recognition message displayed on UKAT website for 1 year
- Logo and sponsorship recognised on opening slide at start of all monthly UKAT webinars (present in video recordings and slide deck downloads)

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- Opportunity to present a webinar on a topic of your choice in the UKAT annual webinar series
- Opportunity to host an online ‘hot topic’ round table discussion with UKAT members on a higher education topic of your choice

In previous years, organisations have sponsored conference bags, lanyards, and wine for the conference dinner, lunches, and conference bag inserts. If you would like to discuss alternative or bespoke sponsorship packages, please do [get in touch](#) we would be happy to discuss the options with you.