

UKAT ANNUAL CONFERENCE 2024

(PERSONAL TUTORING IN THE SPOTLIGHT)

8-9
APRIL |  UNIVERSITY OF
GREENWICH

UKAT Annual Conference 2024

8th - 9th April 2024 London, UK

SPONSORSHIP PACKAGES

Thank you for your interest in sponsoring UKAT's 9th Annual Conference in April 2024. Please see below the packages on offer.

After a successful return to face-to-face conferences in 2023, our 2024 conference looks set to be our biggest and most vibrant conference yet and aims to be a radical and constructive conference, setting a vision for the future of personal tutoring (academic advising) that will place it at the heart of student success strategies in UK Higher Education.

The overarching theme for the conference is *Personal Tutoring in the Spotlight*. Contributions are being invited that will speak to our specific 'spotlight' themes:

- 1) Spotlight on... **Student voices**. Contributions produced by and/or with students who can share their perspectives on and views of personal tutoring and advising, what they value, and what they need.
- 2) Spotlight on... **Collaboration**. Personal tutoring/academic advising as a collaborative practice between academic and professional services colleagues, for example focusing on professional boundaries, policies and systems, and case studies of transformative collaborations.
- 3) Spotlight on... **Student core skills**. How academic advising and personal tutoring can shape and develop students' core academic, professional, and personal skills, and in doing so address study skills and awarding gap issues.
- 4) Spotlight on... **Professional development**. How we can better prepare academics and professional services staff to be the best tutors and advisors they can be, whether through in-house training programmes or other institutional or grass-roots schemes.
- 5) Spotlight on... **Advocacy**. How individuals, teams, departments, or institutions have advocated or might advocate for the centrality of personal tutoring within UK HE, for example through innovative policies, embedding tutoring into recruitment procedures, cutting-edge scholarship and digital materials, or any other ways in which personal tutoring and advising is advocated for on the local, national, or international stage.

If you would like to find out more about how we are working with our sponsors this year or if you would like to support us in other ways, please do get in touch.

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About UKAT

UKAT, the United Kingdom Advising and Tutoring association, is a body of professional practitioners and researchers interested in all aspects of student advising and personal tutoring in Higher Education. UKAT is dedicated to transforming tutorial and advisory practices so that every higher education student can experience inclusiveness, wellbeing and personal growth, leading them to flourish and succeed. We support the development of staff and students throughout the learning journey by sharing resources, practicing scholarly inquiry, promoting partnership, fostering community, and espousing excellence in personal tutoring and academic advising practice.

Although based in the UK, UKAT has members from all over the world. We provide opportunities for professional development, networking and leadership for our diverse membership. UKAT works closely with colleagues from the Netherlands and Belgium through LVSA, the Dutch Study Advisors' association. UKAT has worked collaboratively with NACADA in the USA and European, Canadian and American delegates are likely to be present at the conference.

About the UKAT Annual Conference

Held in the spring of each year, the UKAT annual conference brings together a community of knowledgeable professionals from across the world to share opportunities in global networking, research and professional development. Support, retention, attainment and progression are some of the big issues and, with an emphasis on evidence-based research and sharing good practice across institutions, the conference is going from strength to strength each year.

We look forward to welcoming upwards of 220 delegates from around the world to our 9th Annual Conference, I do hope you decide to join us too.

If you have any questions about UKAT or if you would like to discuss alternative or bespoke sponsorship opportunities, please do get in touch. We would be happy to discuss the options with you.

Best wishes

David Grey,
UKAT CEO

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There are a variety of opportunities available for sponsoring the UKAT conference. Sponsoring the conference and being a part of the conference exhibition provides the opportunity to meet HE and FE professionals, increase sector presence, and showcase your services directly to a targeted audience.

Our sponsorship packages are outlined below. All packages are exclusive of accommodation. Accommodation must be arranged personally by the exhibiting/sponsoring organisation.

Please [contact us](#) for more information on our sponsorship packages,

Bronze Package - £1000

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Access to the delegate list after the event

Silver Package - £1250

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Half page advertisement in digital conference programme
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Access to the delegate list after the event

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Gold Package - £1500

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Half page advertisement in digital conference programme
- Distribute promotional information and merchandise directly to delegates
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Early access to delegate list before the conference, plus updated final delegate list after the event

Platinum Package - £1750

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Half page advertisement in digital conference programme
- Distribute promotional information and merchandise directly to delegates
- Host a roundtable meeting with delegates on higher education 'hot topic' of your choosing
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Early access to delegate list before the conference, plus updated final delegate list after the event

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Annual Sponsorship Package - £2000

- Exhibition stand
- Complimentary conference passes for two representatives
- Mention and logo placement in the opening and closing plenary sessions of the conference
- Logo in digital conference programme
- Custom sponsor slide displayed at the start of conference sessions
- Half page advertisement in digital conference programme
- Distribute promotional information and merchandise directly to delegates
- Address delegates by presenting a concurrent conference session (45 minutes)
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Early access to delegate list before the conference, plus updated final delegate list after the event

Throughout the year

- Your logo, link and sponsorship recognition message displayed on UKAT website for 1 year
- Logo and sponsorship recognised on opening slide at start of all monthly UKAT webinars (present in video recordings and slide deck downloads)
- Opportunity to present a webinar on a topic of your choice in the UKAT annual webinar series
- Opportunity to host an online 'hot topic' round table discussion with UKAT members on a higher education topic of your choice

Bespoke and Other Sponsorship Opportunities

In previous years, organisations have sponsored conference bags, lanyards, and wine for the conference dinner, lunches, and conference bag inserts. If you would like to discuss alternative or bespoke sponsorship packages, please do [get in touch](#) we would be happy to discuss the options with you.