



UKAT ANNUAL  
CONFERENCE 2025  
LEARNING WELL

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## UKAT Annual Conference 2025

7<sup>th</sup> - 8<sup>th</sup> April 2025 London, UK

# SPONSORSHIP PACKAGES

Thank you for your interest in sponsoring UKAT's tenth Annual Conference in April 2025. Please see below the packages on offer.

UKAT will be celebrating its anniversary in 2025, marking ten years of shaping the future of personal tutoring and academic advising in higher education.

We've come a long way in that time. Join us at this conference to celebrate our collective achievements, our impactful initiatives, and transformative collaborations.

The theme of this conference is 'Learning Well', and it will celebrate the power of positivity, and the joy of learning and university life. We encourage submissions that celebrate how personal tutoring can create joyful learning and life experiences for both staff and students. Joins us for

- **Inspiring Sessions:** Immerse yourself in thought-provoking keynotes, panel discussions, and workshops. Learn from visionaries who have shaped the landscape of higher education.
- **Networking Galore:** Connect with fellow educators, researchers, and industry leaders. Forge new partnerships, exchange ideas, and explore exciting opportunities.
- **Vision for the Next Decade:** Together, we'll chart a course for the future. What innovations await us? How can we continue to empower students to flourish and drive positive change?

We want to build connections between UKAT's community of higher education personal tutors and advisors, and broader networks of colleagues with expertise in psychology, mental health, education theory, wellbeing, learning community and community engagement, student partnership, and student life.

If you would like to find out more about how we are working with our sponsors this year or if you would like to support us in other ways, please do get in touch.



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## About UKAT

UKAT, the United Kingdom Advising and Tutoring association, is a body of professional practitioners and researchers interested in all aspects of student advising and personal tutoring in Higher Education. UKAT is dedicated to transforming tutorial and advisory practices so that every higher education student can experience inclusiveness, wellbeing and personal growth, leading them to flourish and succeed. We support the development of staff and students throughout the learning journey by sharing resources, practicing scholarly inquiry, promoting partnership, fostering community, and espousing excellence in personal tutoring and academic advising practice.

Although based in the UK, UKAT has members from all over the world. We provide opportunities for professional development, networking and leadership for our diverse membership. UKAT works closely with colleagues from the Netherlands and Belgium through LVSA, the Dutch Study Advisors' association. UKAT has worked collaboratively with NACADA in the USA and European, Canadian and American delegates are likely to be present at the conference.

## About the UKAT Annual Conference

Held in the spring of each year, the UKAT annual conference brings together a community of knowledgeable professionals from across the world to share opportunities in global networking, research and professional development. Support, retention, attainment and progression are some of the big issues and, with an emphasis on evidence-based research and sharing good practice across institutions, the conference is going from strength to strength each year.

We look forward to welcoming upwards of 200 delegates from around the world to our tenth Annual Conference, I do hope you decide to join us too. Our 2024 conference attracted over 250 delegates from nine countries.

If you have any questions about UKAT or if you would like to discuss alternative or bespoke sponsorship opportunities, please do get in touch. We would be happy to discuss the options with you.

Best wishes

David Grey,  
UKAT CEO

The background image shows the iconic dome and portico of University College London (UCL) building. Banners hanging from the portico columns spell out the word 'WELCOME'.

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There are a variety of opportunities available for sponsoring the UKAT conference. Sponsoring the conference and being a part of the conference exhibition provides the opportunity to meet HE and FE professionals, increase sector presence, and showcase your services directly to a targeted audience.

Our sponsorship packages are outlined below. All packages are exclusive of accommodation. Accommodation must be arranged personally by the exhibiting/sponsoring organisation.

Please [contact us](#) for more information on our sponsorship packages,

## Standard Package - £1000

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Half-page advertisement in the digital conference programme
- Social media posts before the conference and on both days of the conference to confirm sponsorship
- Permanent link to your website from the UKAT conference webpage

## Enhanced Package - £1500

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Half-page advertisement in the digital conference programme
- Social media posts before the conference and on both days of the conference to confirm sponsorship
- Permanent link to your website from the UKAT conference webpage
- Access to the final delegate list after the event



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## Student Package - £2000

Student voice is vital to developing effective personal tutoring. Funding from this package will be exclusively used to provide students currently in higher education with free delegate access to the conference to ensure that the student voice is heard clearly at this conference.

- Exhibition stand
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Half-page advertisement in the digital conference programme
- Distribute promotional information and merchandise directly to delegates before the event
- Host a roundtable meeting with delegates on higher education 'hot topic' of your choosing
- Social media posts before the conference and on both days of the conference to confirm sponsorship and support for students to access the event
- Permanent link to your website from the UKAT conference webpage
- Early access to the delegate list before the conference, plus updated final delegate list after the event

## Annual Sponsorship Package - £2500

- Exhibition stand
- Complimentary conference passes for two representatives
- Mention and logo placement in the opening and closing plenary sessions of the conference
- Logo in digital conference programme
- Half-page advertisement in the digital conference programme
- Distribute promotional information and merchandise directly to delegates
- Address delegates by presenting a concurrent conference session (45 minutes)
- Social media posts before the conference and on both days of the conference to confirm sponsorship
- Permanent link to your website from the UKAT conference webpage
- Early access to the delegate list before the conference, plus updated final delegate list after the event

## Throughout the year

- Your logo, link and sponsorship recognition message displayed on the UKAT website for 1 year





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- Logo on the opening slide at the start of all monthly UKAT webinars (present in video recordings and slide deck downloads)
- Opportunity to present a webinar on a topic of your choice in the UKAT *Tutoring Matters* monthly webinar series (subject to our vendor neutrality policy)

## Anniversary Sponsorship Package - £3000 (only one available)

- Exhibition stand
- Complimentary conference passes for two representatives
- Mention and logo placement in the opening and closing plenary sessions of the conference
- 3-minute participation and informational presentation in our special tenth anniversary opening keynote (please contact us for further details)
- Logo in digital conference programme
- Custom sponsor slide displayed at the start of conference sessions
- Half-page advertisement in the digital conference programme
- Distribute promotional information and merchandise directly to delegates
- Address delegates by presenting a concurrent conference session (45 minutes)
- Social media posts before the conference and on both days of the conference to confirm sponsorship
- Permanent link to your website from the UKAT conference webpage
- Early access to the delegate list before the conference, plus updated final delegate list after the event

### Throughout the year

- Your logo, link and sponsorship recognition message displayed on the UKAT website for 1 year
- Logo on the opening slide at the start of all monthly UKAT webinars (present in video recordings and slide deck downloads)
- Opportunity to present a webinar on a topic of your choice in the UKAT *Tutoring Matters* monthly webinar series (subject to our vendor neutrality policy)
- Work collaboratively with UKAT on blog articles, opinion pieces, publications, and other activities of mutual benefit (subject to our vendor neutrality policy)

## Bespoke and Other Sponsorship Opportunities

A photograph of the UCL building's portico with columns. Banners hanging from the columns spell out 'WELCOME'.

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In previous years, organisations have sponsored conference bags, lanyards, lunches, and conference bag inserts. If you would like to discuss alternative or bespoke sponsorship packages, please do [get in touch](#) we would be happy to discuss the options with you.